

## **Internet-Based Income Opportunities – How to Pull Profits from 8 Different Directions**

Not a single successful Internet Marketer that I know has all of his (or her) eggs in one basket. Variety and diversifying your income is the best way to propel your success forward.

In this section of the course, you're going to get a starter kit to eight different ways you can make money on the Internet. Some Internet Marketing guides will tell you the same thing over and over again – "Sell information products."

There are more ways to turn a profit online, and if you ignore these opportunities, then you're throwing money down the drain!

One you start dabbling in the online market place, keep your eyes and ears open for new opportunities. If you can create a niche on your own that few, if any, others have considered – then you might be tapping into a gold mine!

Making money on the Internet has many benefits, but few drawbacks. For one thing, you never have to store an inventory or pay overhead to a staff or for supplies, if you don't want to – depending on how you choose to create your cash streams.

The mark-up potential is enormous for the online marketplace. If you write your own informational product, for example, then it will cost you very little (mere pennies a month per sale) to set up a website where people can download the product. Even a mailed hardcopy of a CD-Rom would only be less than \$3.00.

Later, we'll show you how to test different price points for your products and services. But what you're going to find is that your net profits will far exceed those of what a brick-and-mortar retail store could hope for if selling an identical item.

### ***Affiliate Programs***

Affiliate programs can be profitable in two ways.

If you don't have a product yet, but want to start making money as an affiliate, then you can sign on to promote and profit from other people's products. It's free to sign up, but some programs require approval by the website's owner.

Or, if you want to boost sales of your own product, then you can launch an affiliate program and create a sales force of other 'netpreneurs who will drive traffic to your site where you can then convert the sale.